

Sponsors Are Saying

Your commitment and thorough knowledge with this very important aspect of tourism and recreation is incredibly useful not only to us as business owners and snowmobilers but to our customers as well. Priceless.

Paula, owner, Long Lake Diner

I have worked with Linda for several years and have always been impressed by her professionalism. I enjoy her enthusiasm during her presentations of her products. Linda is always upbeat, truly loves her job, and is excited to help bring more visitors to my business and the Adirondacks!

Nancy, owner, 19th Green Motel

and Snowmobilers

This is just what I need to plan trips.

Website survey participant

We need a one stop shop!!!

Website survey participant

I have checked out every single GPS map that is out there and yours is by far the best.

Frank, Big Moose

Any information that can be made to us riders is always appreciated.

Website survey participant

NYSnowmobileWebMap.com

Join Us Today!

It's simple.

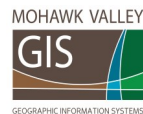
Fill out and mail the enclosed form. Or email the information.

Payment and form due by Oct. 1st to be included in all promotional pieces.

Now accepting credit cards through PayPal on the website.

Questions? Suggestions? Just call or email.

Brought to you by:



Mohawk Valley GIS
PO Box 525
Herkimer, NY 13350
315-866-2746
www.mohawkvalleygis.com

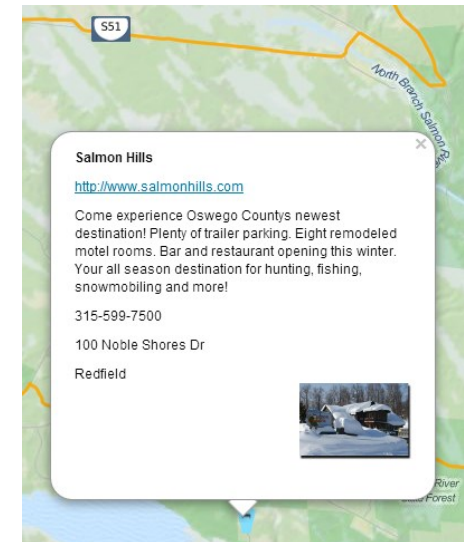
Linda Rockwood, owner
linda@mohawkvalleygis.com

We offer profit sharing to our member snowmobile clubs.



Affordable Marketing Only \$80

Reach Everyone Who Snowmobiles in New York State



NYSnowmobileWebMap.com

Entering Year 6

Over 135,000 individual riders reached!

If you are not in our maps and apps, they won't know you are here!

Announcing for the 2014-2015 Season

- Website redesign for all devices (monitor, tablet and phone)
- More analytics tracking for your popups and zoom to clicks
- iPhone and Android apps (no reception needed, you can be found all the time)
- GPS files and maps
- Facebook, Twitter, YouTube marketing
- Business promo trivia contests on Facebook
- Your logo or picture included with listings



NYSnowmobileWebMap.com

How is the Website Being Marketed and Monitored?

- Traditional print advertising throughout NY and PA
- website advertising
- Social media tools
- At tradeshow
- Links from other websites
- Press releases
- Email blasts
- Search engine optimization techniques
- Google Analytics tracking

Benefits for Your Business

- Your business and symbol in the web map, GPS files and smartphone apps
- Your map listing (see below)
- Multiple categories to list your business
- Be found visually and by searching: By Category, By Name, By Town, By Keyword (pizza, Yamaha, near trail)
- Website and app marketing can be tracked
- Year-round website

Map	Logo	Business	Website	Comment/Description	Street	City	State	Zip	Phone
Zoom		Salmon Heaven Lodge & Charter Service	http://www.salmonheaven.com	Direct access to hundreds of miles of well-maintained Snowmobile & ATV Trails. Clean, Spacious & Comfortable Rooms. All rooms have Private Bath & DISH TV. Large Lodge Room to relax in. Free Continental Breakfast. Free WiFi.	2035 County Route 22	Altmar	NY	13302	315-298-5695
Zoom		The Chalet on Autumn Lake	http://www.vrbo.com/121358	This 1540 sq ft home sleeps up to 9 and is situated on the CS trail in Altmar in Oswego County. No need to trailer your sleds to ride. All the comforts of a well appointed home. Ample garage space to park sleds during cold evenings.	5 Autumn Lake Dr	Altmar	NY	13302	413-563-5678

Listing Information from Search in the Web Map (sample portion, lodging)